

NOTE: This document contains a summary of the questions asked in the Longwood Foundation grant application for fall 2019 (due September 1st). Please note that the application MUST be completed electronically using the grants management system. This document is only provided for the convenience of prospective applicants to help plan their submissions. Late applications or those outside of the electronic grants management system will not be accepted. This application is subject to change and is only indicative of fall 2019 requirements.

Longwood Grant - Fall 2019

Introduction

Thank you for your interest in the Longwood Foundation! Applications for fall 2019 are due on September 1. Before submitting a request in this application, please visit Guidestar to either create a profile or review your current profile (updating as necessary). When preparing this proposal, please visit <https://www.longwoodfoundation.org> to view our Foundation's mission, values, and resources. On this site you will find guidelines, an applicant FAQ, information on our grant life cycle, and a list of questions frequently asked by our staff when evaluating a proposal (applicant guidance).

Executive Summary - Organization & Grant Request

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Please include an Executive Summary of no more than 4,000 characters (approximately 1 page). In preparing information for the Longwood Trustees, staff prepares an Executive Summary of each request. This field will serve as the foundation for that document, and will be supplemented with additional information from the remainder of the application. In this section you should address (at a minimum) the following information:

- Organization
 - Organization name and founding year
 - Organization mission
 - Brief (2-4 sentence) organization overview
- Grant Proposal Project or Program
 - Problem statement (what challenge or issue are you working to address?)
 - How do you plan to address this problem (your project overview)?
 - How much are you requesting and what is the total cost/budget of your project?
 - Have you already raised funds for the project? How much and from whom?
 - How will you financially sustain the project when the Longwood grant runs out?
 - How will you measure success (outcomes)?

Character Limit: 4000

Organization Information

Do you have a fiscal sponsor?

To be eligible for a grant, your organization must have 501(c)(3) status with the IRS. If you do not, you must answer YES and input your fiscal sponsor's Tax ID and associated information.

Answer NO if your organization has its own 501(c)(3) status.

Definition: A fiscal sponsorship is an arrangement in which a 501(c)(3) nonprofit organization (the "fiscal sponsor") offers its legal and tax-exempt status to another group for a project or an activity related to the mission of the nonprofit organization.

Choices

Yes

No

Background*

Provide a background of your organization. Include date founded, services you provide, and demographics you serve.

Character Limit: 4000

Mission Statement*

Character Limit: 1000

Organization Website

Character Limit: 2000

Name of Executive Director*

If the organization does not have an Executive Director (or leader), please include the name of the Board Chair.

Character Limit: 100

In what year did the Executive Director join the organization?*

If the organization does not have an Executive Director (or leader), please include the information on the Board Chair.

Character Limit: 4

In what year did the Executive Director assume this role?*

If the organization does not have an Executive Director (or leader), please include the information on the Board Chair.

Character Limit: 4

Past Experience of Executive Director

Please share a brief summary of the Executive Director's (or leader's) career experience and highlights/accomplishments. If easier, you may upload a resume instead.

Character Limit: 2000 | File Size Limit: 2 MB

Board of Directors*

Type in or upload your current Board of Director information

Character Limit: 2000 | File Size Limit: 2 MB

Information Session Attendance*

Has any representative (leader and/or Board Chair) from your organization attended a Longwood Foundation Grant Information Session? These sessions, while not mandatory, are offered every six months and overview the application/evaluation processes used by the Foundation. Please note that participation neither improves nor harms an organization's likelihood of receiving funding. Additional information can be found at <https://www.longwoodfoundation.org/grant-information-sessions/>.

If a representative from your organization has participated in the past, it is not necessary to repeat attendance at a session unless there has been a change in the organization's leader and/or Board Chair role.

Choices

Yes, within the past 6 months

Yes, more than 6 months ago

No

Disclosure (optional, if desired and/or necessary)

Is there anything your organization would like to disclose at this time? For example, has there been any recent senior leadership changes or an unusual financial situation that we should be aware of?

Character Limit: 5000

Strategic Plan*

Does your organization have a current strategic plan?

Choices

Yes

No

Strategic Plan

In what year was your organization's strategic plan created?

Character Limit: 4

Strategic Plan Upload

If you would like to share a copy of your most recent strategic plan (or plan summary), you may do so here.

File Size Limit: 10 MB

Financial Information

Organization's Annual Budget*

Character Limit: 20

Latest Financial Audit*

If a financial audit is not available, please provide the end-of-year P&L Statement for the previous two years.

File Size Limit: 10 MB

Two-Year Projected Cash Flow for the Organization*

File Size Limit: 1 MB

Fiscal Year*

Provide FY start and end months, e.g. Jan to Dec or July to June.

Character Limit: 25

Most Recent Tax Year Total Revenue*

Character Limit: 20

Most Recent Tax Year Total Expenses*

Character Limit: 20

Most Recent Tax Year Liabilities*

Character Limit: 20

Most Recent Tax Year Total Assets*

Character Limit: 20

Net Assets End of Year

Character Limit: 20

Current Request Information

Please select the most appropriate Program Area for your PROJECT below. Note that the guidance text shown here does not encompass project types the Foundation accepts proposals for. Rather, it is intended to provide guidance for those initiatives that may be difficult to otherwise categorize.

- Arts - performing arts, cultural awareness, historical activities, humanities, fine arts, and museums
- Civic - libraries, animal shelters, and community and economic development
- Education - early learning centers, preschools, K12 schools, and colleges
- Environment - natural resources, state parks, and land and water initiatives
- Health and Hospitals - hospitals and medical centers
- Housing - housing and development
- Social Services - student support organizations, shelter and residential care, special population support, community centers, senior living facilities

Program Area*

Choices

Arts

Civic

Education

Environment

Health and Hospitals

Housing

Social Services

Longwood Gardens

Project Name*

Name of Project.

Character Limit: 40

Problem Statement*

What is the challenge or problem you are trying to address through this work? If possible, please provide data, research, or information on how you know this problem exists and what the impact of the problem is.

Character Limit: 2000

Project Description*

Include a narrative of your project/program. Who will be served? What impact will this have on the community?

Character Limit: 7500

Additional Project Details

Use this field to type in or upload additional project details.

Character Limit: 2500 | File Size Limit: 20 MB

Additional Project Details (if needed)

File Size Limit: 10 MB

Project Start*

mm/dd/yyyy

Character Limit: 10

Project End Date*

mm/dd/yyyy

Character Limit: 10

Total Project Budget*

Character Limit: 20

Two-Year Projected Cash Flow for the Project*

If applicable, please provide a two-year cash flow projection for this project. We realize this may not always apply. If that is the case for your project, please provide a brief explanation for why this is not applicable.

Character Limit: 500 | File Size Limit: 1 MB

Request Amount*

Please note that the Trustees generally do not fund more than half of a program to ensure that others in the community see value in it as well.

Character Limit: 20

Source(s) of Remaining Cost of Project/Program

Provide list of funds promised and funds in hand.

Character Limit: 5000 | File Size Limit: 1 MB

Fundraising Plans*

If Longwood request amount and funds in hand are not sufficient to complete the project, where will you obtain the remaining funds required?

Character Limit: 5000

Proposed Outcomes for the Project*

How will you measure the success of this project? Proposed measures of success (outcomes) should be translated into 2-3 bullet points that describe (ideally, quantitatively) what will be different and better because of this work. If possible, include your current performance on the same metrics.

See the bottom of page 1 of this document for additional information:

<http://www.longwoodfoundation.org/wp-content/uploads/2019/01/Questions-Frequently-Asked-by-Longwood-Foundation-Staff-When-Evaluating-a-Grant-Proposal.pdf>

Character Limit: 2500

Population Served

Geographical Area Served*

Please indicate the area PRIMARILY served by this request.

Choices

Pennsylvania (Southern Chester County)
 Delaware (statewide)
 Delaware (New Castle County)
 Delaware (Kent County)
 Delaware (Sussex County)
 Other

Age Group

Choices

Adults
 Children and Youth
 Senior Citizens

Ethnic and Racial Groups

Choices

General Population
 Indigenous Peoples
 Multiracial People
 People of African descent
 People of Asian descent
 People of European descent
 People of Latin American descent
 People of Middle Eastern descent
 Unknown or Other

Specific Populations

Choices

Active Military Personnel or Veterans
 Children in Foster Care
 Economically Disadvantaged People
 Homeless People
 Immigrants and Migrants
 Incarcerated People and Ex-Offenders
 LGBTQ People
 People with Disabilities
 People with Diseases and Illnesses
 Substance Abusers
 Unemployed or Underemployed People
 Victims of Crime and Abuse
 Victims of Disaster
 None of the Above
 Other